

## INDOOR AIR QUALITY ASSOCIATION

# Exhibitor & Sponsor Prospectus

iaqa.org

CONTACT

877-878-4272 admin@iaqa.org





### **Mission:**

The Indoor Air Quality
Association is the leading
organization dedicated
to developing, educating
and supporting our multidisciplinary membership
to identify and resolve
indoor environmental
challenges.

#### Vision:

To elevate the relevancy and credibility of all Indoor Air Quality Association members as a professional in the eyes of the consumer and the industry.

## **IAQA Annual Meeting and Expo**

March 24-26, 2024

Sawgrass Marriott Golf Resort & Spa Ponte Vedra Beach, Florida Located between Jacksonville & St. Augustine

Established in 1995, the Indoor Air Quality Association (IAQA) is dedicated to bringing practitioners together to prevent and solve indoor environmental problems for the benefit of consumers and the public. IAQA provides the best education for all parts of the IAQ industry, translating science and standards into practice, properly informing consumers, and bringing critical feedback to industry leaders.

## **Conference Purpose**

IAQA's 2024 Annual Conference will be a celebration of resilience and renewal, and feature an educational program like no other. Join us for this event and show our members how your company is growing, changing, and helping industry professionals take on new challenges.

## **Membership Profile**

1,200 +

Members

Specializing in mold, radon, asbestos, lead, fire, flood and water damage

All 50 states **34** COUNTRIES OUTSIDE OF THE US

# Ready to elevate your brand and take that next step to go beyond the booth?

Our Sponsorship Packages give you plenty of opportunities to raise brand awareness and connect with your target audience.

| INCLUDED WITH YOUR SPONSORSHIP LEVEL:   | PLATINUM SPONSOR<br>\$10,000<br>Program Sponsor                       | GOLD SPONSOR<br>\$6,000<br>Food & Beverage Sponsor                      | SILVER SPONSOR<br>\$4,000<br>Materials Sponsor  |
|---|---|---|---|
| Exhibit Booth Included  | 2 - 8 x 10  | 1 - 8 × 10  | 1 - 8 x 10  |
| Full Conference Registrations   | 2   | 1   | 1   |
| Exhibit Hall Only Registrations   | 2   | 2   | 1   |
| Sponsor Highlight in<br>E-Blast Promotions  | Included  | Included  | \$ extra fee  |
| Pre & Post<br>Attendee List   | Included  | Included  | Included  |
| Sponsor Recognition, Branding<br>on Event, Website, Signage,<br>Conference Program; Thanks<br>from the Podium during<br>General Annual Meeting. | Included  | Included  | Included  |
| Other Sponsor<br>Recognition Branding   | Logo On-Screen;<br>Table Signage at Meals;<br>Signage at Registration | Logo On-Screen;<br>Signage on Buffet Tables;<br>Signage at Registration | Corporate Logo on Materials to be<br>Distributed at Registration<br>(ie: Lanyard, Backpack, Notebook) |
| Limited Number of Sponsors  | Limited to 2 Sponsors   | Limited to 4 Sponsors   | Limited to 6 Sponsors   |

## IAQA THANKS OUR 2023 Supporters!

AEML, Inc.

Aerobiology Laboratory

Associates

AeroClean Technologies LLC

AirAdvice

ΔirΔnswers

(formerly Inspirotec)

American Bio-Recovery

Association

AnswerForce

Aranet / SAF Tehnika

Attune

(formerly Senseware Inc)

Bureau Veritas Camfil Clean Air Solutions CareerPlug

CerroZone (A Marmon/ Berkshire Hathaway Company)

**Ecomesure** ECSI II, Inc. / Dynesic

EMSL Analytical, Inc

Enthalpy Analytical, LLC (formerly Prism Analytical

Technologies)

**Environmental Express** (formerly Zefon International, Inc.) **Environmental Information** 

Association

Eurofins EMLab P&K

Evergreen Telemetry

GravWolf Sensina Solutions LLC

Honeywell International Inc.

ICP Building Solutions Group

IMS Laboratory

InstaScope by DetectionTek Institute of Inspection Cleaning and Restoration

Certification / IICRC

Johnson Controls

Kanomax USAMcNeil & Company

Inc. / BISA

Met One Instruments, Inc.

Mikropor America, Inc.

Mycometer, Inc.

Particles Plus, Inc.

**PathogenFocus** 

**Proac Corporation** 

Radonova

RealTime Laboratories, Inc.

Rust-Oleum

SanAir Technologies

Laboratory, Inc.

Sanuvox Technologies

Sentinel Products

SGS Galson Laboratories, Inc. Sudoc

Sunbelt Rentals, Inc.

**Technical Associates** 

Testo Inc ThinkLite

Triadex Services

TruSens

TSI, Inc.

U.S. Enzyme LLC

Zentox Corp

## **Exhibitor Information**

Gain brand exposure and build your network by connecting with attendees in an informal, intimate, and effective event format. Networking breaks, evening receptions, and buffet meals take place in the exhibitor area, to ensure optimal traffic flow to your booth.

Exhibit Space: 8 X 10

RAPID RESPONSE RATE: \$2,100 Reserve & Pay for your booth by 2/29/2024 Standard Rate: \$2,500
For all Registrations after 3/1/2024

**NOTE:** Exhibit space is assigned on a first-come, first served basis.

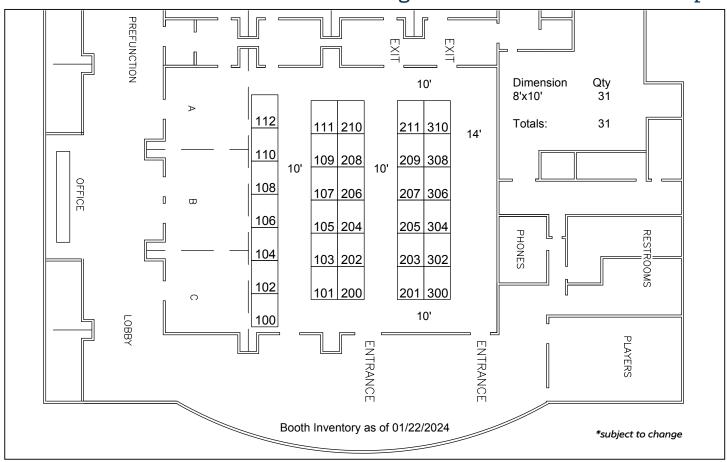
- \* Each exhibit space qualifies the exhibitor for one (1) Full Conference Registration and one (1) Exhibit Hall Only registration.
- \* Any additional booths qualify for one Exhibitor Hall Only registration badge. \* Additional Exhibit Hall Only registrations are available for \$300.00.

#### **Exhibitor Benefits**

- 8' high back wall and 3' high side drape
- 1 (1) Full Conference Registration and one (1) Expo Hall Only Registration
- 1 6ft table, 2 chairs and wastebasket
- 1 Booth identification sign
- Recognition on the IAQA Annual Meeting & Expo website
- Final conference attendee list distributed as an Excel file
- Time with the attendees. When the hall is closed, we encourage exhibitors to spend time with our attendees.
- Opportunity to help shape the future direction of IAQA.



# Exhibit Hall Floor Plan Sawgrass Marriott Golf Resort & Spa





## 2024 IAQA Annual Meeting

| EXIII                                     | Exhibit booth/Sponsorship Order Form        |  |  |  |  |  |
|---|---|--|--|--|--|--|
| COMPAN                                    | COMPANY NAME (as it should appear in print) |  |  |  |  |  |
| AQA KEY CON                               | ITACT NAME                                  |  |  |  |  |  |
| JOB TITLE                                 | <u>:</u>                                    | E-MAIL   |  |  |  |  |
| ADDRESS                                   |   |  |  |  |  |  |
|   |   |  |  |  |  |  |
|   |   |  |  |  |  |  |
|   |   |  |  |  |  |  |
| Exhibit Booths                            |   | PAYMENT INFORMATION:   |  |  |  |  |
| RAPID RESPONSE RATE                       |   | TOTAL FOR EXHIBIT BOOTHS & SPONSORSHIP \$  |  |  |  |  |
| ■ 8 x 10 EXHIBIT BOOTH                    | \$2,100 per qty. #                          | ☐ IF PAYING BY CHECK:  |  |  |  |  |
| Reserve & Pay for your booth by 2/29/2024 | ) Subtotal: \$                              | Please make check payable to IAQA and return completed application,  |  |  |  |  |
| STANDARD RATE                             |   | along with full payment to: IAQA 675 Alpha Dr. Suite G, Cleveland, OH 4414   |  |  |  |  |
| ■ 8 x 10 EXHIBIT BOOTH                    | \$2,500 per qty.#                           | ☐ IF PAYING BY CREDIT CARD:  |  |  |  |  |
| (For all Registrations after 3/1/2024)    | Subtotal: \$                                | (Provide credit card information by mail or by phone only.*)   |  |  |  |  |
| Additional Registrations                  | \$300 per qty.#                             | Please complete the information below and return completed application to:   |  |  |  |  |
| Additional Registrations                  | Subtotal: \$                                | IAQA 675 Alpha Dr. Suite G, Cleveland, OH 44143  |  |  |  |  |
|   | ,   | ☐ VISA ☐ MASTER CARD ☐ AMERICAN EXPRESS  |  |  |  |  |
| Total For Exhibit Space & Regis           | trants:: \$                                 | CARDHOLDER   |  |  |  |  |
|   |   | ACCOUNT NUMBER   |  |  |  |  |
|   |   | BILLING ADDRESS  |  |  |  |  |
| Sponsorship Levels                        |   |  |  |  |  |  |
| <b>D</b> PLATINUM                         | \$10,000                                    | EXP DATE 3-DIGIT SECURITY CODE   |  |  |  |  |
| GOLD                                      | \$6,000                                     | SIGNATURE  |  |  |  |  |
| SILVER                                    | \$4,000                                     | OR, call us with the credit card info: 877-878-4272  And then complete ALL OTHER sections and email to: admin@iaqa.org |  |  |  |  |
|   |   | *Please do not send credit card information by email. This is not an encrypted system.                                 |  |  |  |  |
| EXHIBIT LOCATION PREFERENCE               |   |  |  |  |  |  |
| Please provide at least 3 booth numbers,  | ·   | DAYMENT TERMS  |  |  |  |  |
| 1 2 3                                     | Number of booths:                           | PAYMENT TERMS  1. The undersigned agrees to pay 100% of all fees per the terms of this application made                |  |  |  |  |

| Please p                            | rovide at lea | st 3 booth num | nbers, in order of preference. |  |  |  |
|-------------------------------------|---------------|----------------|--------------------------------|--|--|--|
| 1.                                  | 2.            | 3.             | Number of booths:              |  |  |  |
|                                     |               | J              | 114111061 01 0006113.          |  |  |  |
|                                     |               |                |                                |  |  |  |
| Companies I do not wish to be near: |               |                |                                |  |  |  |
|                                     |               |                |                                |  |  |  |
|                                     |               |                |                                |  |  |  |
|                                     |               |                |                                |  |  |  |
|                                     |               |                |                                |  |  |  |
|                                     |               |                |                                |  |  |  |
|                                     |               |                |                                |  |  |  |

- payable to IAQA.
- 2. Any company requesting to pay later than net 30 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee.
- 3. All cancellations must be submitted to IAQA in writing. The date of receipt of supporter's written notice of cancellation will be considered the official cancellation date.
- 4. The cancellation processing fee for exhibit or sponsorship packages is 50% of the total fee. For full Annual Meeting Rules and Regulations, click HERE.
- 5. Any company who cancels after March 1, 2024 will be responsible for the total cost. Absolutely NO refunds for cancellations after March 1, 2024.
- 6. Sponsors & Exhibitors are responsible for ensuring the accuracy of all content. IAQA is not responsible for grammatical, spelling, or other errors appearing in the provided content.

| SIGNATURE |  |
|-----------|--|
|           |  |

The signatory above agrees to all terms set in the IAQA Rules and Regulations. We understand that upon approval by IAQA, this serves as a binding agreement between our company and IAQA.

## **IAQA** Rules and Regulations

The <u>IAQA</u> website updates will include the full rules and regulations intended by IAQA to serve the best interest of the IAQA Annual Meeting & Expo, the exhibitors, registrants, and to give notice to applicants and exhibitors of governing rules and regulations. All applicants are bound by the rules and regulations.

#### **Exhibit Eligibility**

All products and services exhibited must be germane to the study and practice of indoor air quality. IAQA retains the sole authority to determine the eligibility of any company and/or its product. IAQA reserves the right to refuse applications of organizations not meeting standard requirements or expectations. IAQA reserves the right to curtail or to close exhibits, wholly or in part, that reflect unfavorably on the character and the purpose of the meeting. This applies to displays, literature, advertising novelties, souvenirs, conduct of persons, etc.

#### **Terms of Payment**

The applicant agrees to enclose with this application full payment. Payments should be made payable to IAQA and forwarded to the IAQA office, 675 Alpha Dr. Suite G, Cleveland, OH 44143. To be included in initial space assignments, the exhibit application and full payment must be received. Space will not be assigned or held without the application and all appropriate fees.

#### **Assignment of Space**

Priority for space assignment will be made on a first-come, first-served basis. Taking space configurations under consideration, management reserves the right to make any revisions necessary to the floor plan. IAQA reserves the right to relocate an exhibitor at any time with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in IAQA Annual Meeting  $\delta$  Expo, the payment for exhibitor space will be fully refunded.

#### **Cancellation Policy**

Cancellations must be submitted to IAQA in writing. The date of receipt of supporter's written notice of cancellation will be the official cancellation date. If support is cancelled on or before March 1, 2024, all monies paid to date minus a 50% processing fee will be returned to the supporter. Any supporter who cancels after March 1, 2024, will be responsible for the total cost. No refunds for cancellations after March 1, 2024.

